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## **Elearning! Media Group Announces Honorees For Best of Elearning! 2011 Awards**

### **The Exclusive Industry Reader's Choice Awards Names 58 Product Finalists Across 20 Categories**

**Corona, CA (August 3, 2011)** — *Elearning!* and *Government Elearning!* magazines, the industry voices of the enterprise learning and workforce technology market, announced today the finalists of the Best of *Elearning!* Awards. Readers and professionals from both the private and public sector cast ballots for the best solutions providers across 20 product categories. Winners for each category will be revealed at the upcoming Enterprise Learning! Conference & Expo on September 28<sup>th</sup>, 2011.

“The Best of *Elearning!* Awards program formalizes the informal “word-of-mouth” referrals practiced in our industry. According to our survey, 85% of professionals have personally recommended a learning solution to a colleague over the past 12 months. And, 61% agreed that award recognition impacted their buying decision,” cites Catherine Upton, group publisher of the *Elearning!* Media Group.

This year, the *Elearning!* Magazine Group received 1,750 nominations and recognizes fifty-eight individual products for excellence. A resounding 37% of finalists are new to their categories - a 205% increase over 2010. “Our industry is experiencing a period of innovation and transformation. The introduction of new social, mobile tools and applications is reflected in the number of new brands honored in this year’s Best of *Elearning!* Awards. These awards are committed to recognizing innovation and user satisfaction across a diverse group of solution providers,” reports Jerry Roche, editorial director of the *Elearning!* Magazine Group.

#### **About the Voting**

Readers nominated and voted for products and solutions via *Elearning!* Media Group’s online ballot. This year’s ballot featured two new categories: Best Mobile Application and Best Open Source Solution. They joined last year’s addition of Best Video Capture, Production, Publishing. All ballots were cast between May 15<sup>th</sup> and August 1<sup>st</sup>, 2011. Each ballot was reviewed and validated by the editorial team. All vendor ballots were voided. Of the 1750 nominations received, 1198 were validated.

Each product named is honored for excellence, and the top vote-getter is named as the winner. “Every finalist is a winner in the Best of *Elearning!* Awards. Given the high volume of votes and the number of nominated products, every one of these solution providers should be proud to be honored for excellence,” concludes Catherine Upton, Group Publisher, *Elearning!* Media Group.

#### **Award Winners Announcement**

The winners will be named at the Best of *Elearning!* Awards Luncheon held at the Enterprise Learning! Conference & Expo (ELCE) on September 28<sup>th</sup>, 2011. The conference will also feature six Best of *Elearning!* sessions showcasing winning solutions to prospective buyers. To learn more about ELCE and the awards program, visit: [www.elceshow.com](http://www.elceshow.com). Early bird rates apply until August 22<sup>nd</sup>, 2011.

**Award Winners Announcement continued...**

In addition to the awards program at ELCE, each honoree will also be featured in *Elearning!* and *Government Elearning!* magazines November/December 2011 editions. “Not only will readers of the issue see what products are leaders in each category, but they can read personal testimonials from real-world users of these winning products,” reports Roche.

Honorees by category are as follows:

**1. Best Learning Management System (SaaS, Open-Source, or Content Supplier provided)**

BizLibrary	Company College LMS
eCornell	EDUCE Enterprise Platform
Epignosis	eFront Enterprise (Hosted)
NetLearning	LMS
SumTotal Systems	Geo Maestro

**2. Best Learning Management System (Enterprise-based, behind the firewall)**

Meridian Knowledge Solutions	Meridian Global LMS
NetDimensions	Enterprise Knowledge Platform
Saba Software	Saba Enterprise

**3. Best Learning Content Management System ((All platforms))**

OutStart	LCMS
SumTotal Systems	LCMS
Xyleme	LCMS

**4. Best Talent Management System**

Saba	Talent
SumTotal Systems	SumTotal Systems Talent

**5. Best IT Content**

Lynda.com	Software Training
SkillSoft	SkillChoice IT

**6. Best Leadership Development Program**

CoveyLink	Speed of Trust
eCornell Enterprise Platform	Leadership & Strategic Management Suite
SkillSoft	Leadership Advantage

**7. Best Soft Skills Content**

bizlibrary	streaming video library
SkillSoft	SkillChoice Business Collection

**8. Best Compliance/Certification Program**

eCornell Enterprise Platform	Project Leadership
NetLearning	Compliance Series

**9. Best Rapid Development Tool**

Articulate	Presenter
ReadyGo	ReadyGo WCB
Trivantis	Lectora Snap

**10. E-learning Development Tool**

Adobe	eLearning Suite
Articulate	Studio Pro
Trivantis	Lectora Pro

Honorees by category continued:

**11. Simulation Development Tool**

Adobe	Captivate
Kaplan Learning	STT Trainer
TechSmith	Camtasia

**12. Video Capture, Production, Publishing Solution**

Brainshark	Brainshark
Kaplan Learning Technologies	Capture Point
SonicFoundry	Mediasite

**13. Assessment Tool**

Articulate	Quizmaker
QuestionMark	Perception 5.2

**14. Best Social Learning Solution**

Interactyx	Topyx
Saba	Live
SkillSoft	inGenius

**15. Best Mobile Learning Solution**

Brainshark	Brainshark Mobile App
NetDimensions	mobile EKP
OutStart	Hot Lava Mobile
SkillSoft	Books24x7 Mobile Edition
Xyleme	Pastiche

**16. Best Presentation Tool**

Articulate	Presenter
Brainshark	Brainshark
Trivantis	Lectora Inspire

**17. Best Web Seminar Solution**

Adobe	Connect
Cisco	WebEx Meeting Center
Saba	Centra

**18. Best Virtual Classroom**

Adobe	Connect Pro
Citrix	GoToTraining
Cisco	WebEx Training Center

**19. Best Mobile Application**

Blackboard	Mobile Learn
Brainshark	Brainshark App for iPad
ReadyGo	mLearn

**20. Best Open Source Solutions (Any category)**

Epignosis	eFront
Moodle	Moodle

## END##

*Elearning!* Media Group is owned by B2B Media Group LLC. *Elearning!* Media Group consists of eleven media products including: *Elearning!* Magazine, *Government Elearning!* Magazine, eMagazines, e-mail newsletters, Alerts, web sites, Enterprise Learning! Summit and Enterprise Learning! Conference & Expo. *Elearning!* Media Group serves the \$160 billion enterprise learning market. In combination, these brands reach over 2 million executives, practitioners and professionals all evaluating or implementing enterprise learning and workplace technologies across their organizations each year. To learn more, visit: [2elearning.com](http://2elearning.com) and [gov.2elearning.com](http://gov.2elearning.com)