



# Business Training Library

Fortune 500 Training without Spending a Fortune!

## FOR IMMEDIATE RELEASE:

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## **Business Training Library Recognized by Bersin & Associates as a Top LMS Provider**

Chesterfield, MO, May 13, 2009 – Bersin & Associates, the leading research and advisory authority for enterprise learning and talent management, recently released its annual study on Learning Management System (LMS) software, *Learning Management Systems 2009: Facts, Practice Analysis, Trends and Provider Profiles*. This new report recognizes Business Training Library as one of the Top 30 LMS providers. The 180-page study includes discussion of market drivers, major influencing trends, and predictions for what's ahead; an in-depth analysis of LMS features from basic to advanced; best practices for system selection and implementation; and profiles and analysis of the top 30 solution providers.

Vendors profiled in the report are: ACS, Blackboard, Business Training Library, CertPoint, Cornerstone, ElementK, GeoLearning, GeoMetrix, HR Smart, Learn.com, LearnShare, Meridian KS, Mzinga, NetDimensions, Operitel, Oracle, Outstart, PeopleSoft, Plateau, RISC, RWD, Saba, SAP, Silkroad, SkillSoft, Softscape, SumTotal, Technomedia, TEDS and WBT Systems. "These are all the major players, accounting for more than 90 percent of all LMS revenues in the North American market," said David Mallon, principal analyst and one of the authors of the study. "Because this study combines research-based guidance with objective vendor assessments, it is an invaluable guide to any company looking to understand this market, narrow the field of solution providers, and plan for a successful implementation."

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Business Training Library's hosted learning management system allows small and mid-sized organizations to affordably manage all of their employee development activities online. This robust LMS provides online skills assessments, individual development plans, delivery of online and classroom courses, tests and surveys, and a thorough reporting engine. Additional modules extend the solution in the areas of Competency Management, Virtual Classroom Management, and Certification Management. The LMS offered by Business Training Library provides a turn-key, hosted solution where smaller organizations can access to all of the features and tools of a world-class LMS solution, typically seen at Fortune 500 companies.

"We are pleased to be recognized by Bersin & Associates as a leading LMS provider," said Dean Pichee, President and Founder of Business Training Library. "Our clients have known for a long time that we offer an affordable world-class solution – we hope this recognition will now encourage other organizations to take a look at us as they look to improve their e-learning programs on a cost-effective basis."

*Learning Management Systems 2009: Facts, Practical Analysis, Trends and Provider Profiles* is available at no cost to Bersin & Associates research members. Non-members can purchase the study for \$995 at <http://www.bersin.com/Store/Details.aspx?docid=10339574>.

## **About Business Training Library**

Business Training Library provides affordable training solutions for small and mid-sized organizations nationwide. Unlike other training solutions built and priced for large organizations, its e-learning, streaming library, and video and DVD lending library solutions were designed specifically to meet the needs of smaller businesses. Business Training Library's solutions include a state-of-the-art Learning Management System, over 6,000 world-class online, streaming video, books on-demand, and video and DVD business and computer training courses, custom course development, as well as services to assist its clients in the marketing and implementation of its training programs. Business Training Library offers high-quality employee training and development resources that are cost-effective, easy to use, and results-oriented. Learn more at <http://www.bizlibrary.com>.

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## About Bersin & Associates

Bersin & Associates is the only research and advisory consulting firm focused solely on research in enterprise learning and talent management. Bersin & Associates' WhatWorks(R) research and research-based services are designed to deliver actionable direction and to help improve operational effectiveness and business impact.

Bersin & Associates research members gain access to a comprehensive library of best practices, case studies, benchmarks, and in-depth market analyses designed to guide professionals in making fast and confident decisions. Research areas include planning and strategy, learning programs and delivery, talent management, technology and infrastructure, and measurement and analytics. Member benefits include in-depth advisory services, access to proprietary webcasts, on-site analyst visits, and strategic workshops. For more information, go to [www.bersin.com](http://www.bersin.com).

